



7.1.1: MEASURES INITIATED BY THE INSTITUTION FOR THE PROMOTION OF GENDER EQUITY DURING THE LAST YEARS





The institution has implemented a comprehensive range of initiatives within its curriculum to foster gender equality and awareness, as evidenced by the courses it offers. For example, the Department of Arts and Sciences provides a course titled "Gender Sensitization," which aims to educate students on pertinent biological aspects of gender and to promote equitable interactions between men and women.

Furthermore, the institution facilitates gender sensitization through extracurricular activities such as workshops, seminars, guest lectures, street performances, poster exhibitions, counseling sessions, and various events. A notable initiative includes the organization of "self-defense training" specifically for female students. Regular awareness programs addressing topics such as the significance of human rights, women's rights in domestic situations, and cybersecurity awareness campaigns are conducted to ensure the safety and security of female students and staff.

In accordance with university guidelines pertaining to grievance committees, the institution has established several committees, including those focused on anti-ragging, student discipline, women's empowerment, the welfare of SC/ST students, and mentorship programs. These committees' responsibilities are detailed on the institution's website and are communicated to students during orientation and induction events.

Moreover, the institution provides safety and security measures, including CCTV surveillance across the campus and round-the-clock monitoring by security personnel. To support students' academic, emotional, social, and cognitive development, the school features a dedicated counseling center and effective mentorship programs, offering personal counseling across various levels. Additionally, the bathrooms for boys and girls are housed in separate facilities, and sanitary napkin dispensing devices are installed in the restrooms for added safety. The College also provides distinct, well-equipped common rooms for both male and female students.



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Through the annual commemoration of national holidays and the birthdays of distinguished Indian figures, the institution endeavors to cultivate values and a sense of nationalism among its students. Activities such as flag-hoisting, project displays, poster presentations, nature hikes, essay writing, and elocution contests are conducted. On select occasions, esteemed speakers are invited to inspire both faculty and students. The Institute annually observes various occasions including International Yoga Day, Teachers' Day, Engineers' Day, Women's Day, Independence Day, Gandhi Jayanti, and Republic Day.





ANNUAL REPORT ON GENDER EQUITY

Academic year 2023-24

S.NO	TITLE OF THE PROGRAM	DATE	NUMBER OF PARTICIPANTS	
			Female	Male
1	Legal Awareness Program	20.07.2024	142	48
2	Interaction with Female Alumni	24.11.2023	165	74
3	Homam at Ganesh Chowthi with Female students	22.09.2023	165	47
4	Anti Drug Abuse Awareness Program	21.06.2024	168	87
5	Gender Equality in Education	24.03.2024	169	92
6	Self Government Day	09.02.2024	21	11
7	International Women's Day	08.03.2024	170	80





Homam at Ganesh Chowthi with Female students







Anti Drug Abuse Awareness Program





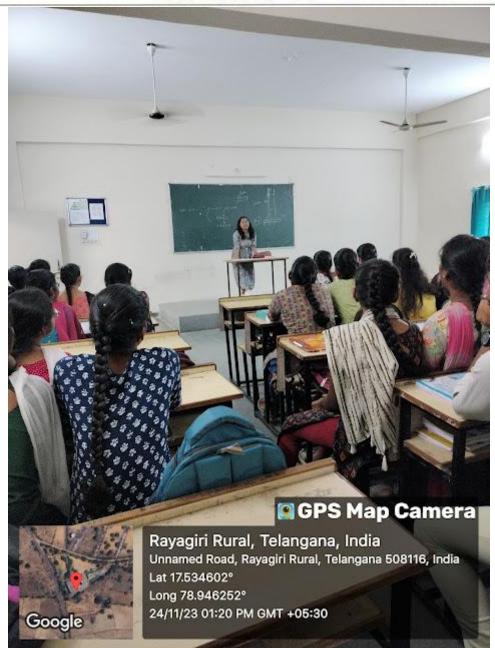




Self Government Day







Interaction with Female Alumni







Gender Equality in Education



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SAFETY AND SECURITY MEASURES

1. CCTV Surveillance: The institution is equipped with high-quality CCTV cameras installed

throughout the campus. These cameras monitor all areas to ensure the safety and security of

every student within the campus grounds.

2. 24/7 Security Personnel: Adequate security forces are stationed around the campus and in

both boys' and girls' hostels around the clock. This constant presence ensures that any untoward

incidents are promptly addressed, maintaining a secure environment.

3. Self-Défense Workshops: The institution organizes self-defence workshops specifically for

female students. These workshops are designed to equip them with the skills needed to protect

themselves in unexpected or potentially dangerous situations.

4. Reserved Seats in College Transport: Reserved seating is provided for female faculty and

female students in the College transport services. Additionally, female students are

accompanied by female faculty members during industrial visits, workshops, conferences, and

competitions to ensure their safety and comfort.

5. Separate Hostels with Responsive Wardens: The College has separate hostels for boys and

girls, each managed by caring and responsive wardens. These hostels are equipped with

appropriate security arrangements to ensure a safe living environment for all residents.

6. Student Counselling Centre: The institution has established a dedicated Student Counselling.





Centre to address and resolve students' grievances related to both academic and non-academic matters. This includes issues related to assessment, victimization, harassment by peers or faculty, and other concerns.

- 7. Women Empowerment Cell:A specialized Women Empowerment Cell is in place to address grievances related to gender sensitivity issues affecting students and faculty. This cell is committed to promoting a respectful and inclusive environment.
- 8. Suggestion Boxes: Suggestion boxes are strategically placed throughout the College campus and hostels. These boxes provide a confidential way for students and staff to report grievances or suggest improvements regarding safety and other concerns





SECURITY FORCES















7.1.1.1.Self-Defense Techniques for Female Students at Unity College of Pharmacy Campus

The safety and well-being of students are paramount in any educational institution. At Unity College of Pharmacy the importance of equipping female students with self-defence techniques cannot be overstated. In an era where personal safety is increasingly becoming a concern, especially for women, self-defence training offers essential skills that can empower students to protect themselves in potentially dangerous situations.

Self-defense techniques provide more than just physical protection; they also foster a sense of confidence and independence among female students. By learning how to respond effectively to threats, students can navigate their College life with greater assurance and security. This sense of empowerment can positively influence their academic performance and social interactions, contributing to a more inclusive and supportive campus environment.

Moreover, self-defence training helps in building awareness and prevention strategies. Female students learn to recognize potential risks, avoid dangerous situations, and make quick decisions that can prevent harm. This proactive approach to personal safety is crucial in today's society, where awareness and preparedness are key to avoiding confrontations.

In conclusion, integrating self-defence techniques into the curriculum at Unity College of Pharmacy is not just about physical safety; it is about fostering a culture of empowerment and





resilience among female students. By doing so, the institute ensures that its students are not only academically equipped but also prepared to face the challenges of the outside world with confidence and courage.











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INSTALLATION OF CCTV CAMERAS ACROSS UNITY COLLEGE OF PHARMACY

CAMPUS

The installation of CCTV cameras across the Unity College of Pharmacy campus is a crucial

step toward enhancing the safety and security of students, faculty, and staff. In today's world,

where safety concerns are paramount, the presence of CCTV cameras acts as both a deterrent to

potential wrongdoers and a tool for monitoring and addressing any security issues that may

arise.

CCTV cameras provide continuous surveillance, ensuring that every corner of the campus is

monitored. This constant vigilance can prevent incidents such as theft, vandalism, and

unauthorized access, creating a secure environment conducive to learning and personal

development. In the event of any suspicious activity or security breach, recorded footage can be

invaluable for identifying individuals involved and taking appropriate action.

Moreover, the presence of CCTV cameras can also foster a sense of accountability among

students and staff, encouraging them to adhere to campus rules and regulations. It reassures

parents and guardians that their children are in a safe and protected environment, which can

enhance the institute's reputation as a secure educational institution.

In conclusion, the strategic installation of CCTV cameras across the Unity College of

Pharmacy campus is a necessary measure to safeguard the well-being of everyone within the

campus commUnity, promoting a safer and more secure learning environment.











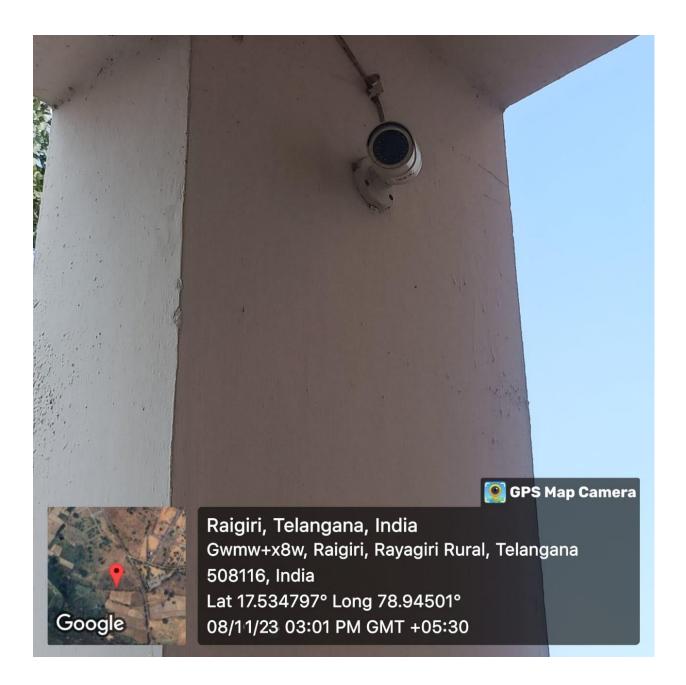


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Counselling and Parent-Teacher Meetings at Unity College of Pharmacy: A Six-Month

Review

Over the past six months, Unity College of Pharmacy has placed significant emphasis on the

importance of counselling services and regular Parent-Teacher Meetings (PTMs) to support the

holistic development of its students. These initiatives have proven to be invaluable in addressing

the academic, emotional, and social needs of students.

Counselling services have been instrumental in providing students with a safe space to discuss

their challenges, whether they pertain to academic pressures, personal issues, or career

concerns. Professional counsellors have worked closely with students to offer guidance, helping

them to navigate the complexities of College life and make informed decisions about their

future.

Simultaneously, Parent-Teacher Meetings have strengthened the communication between the

institute and students' families. These meetings have allowed parents to stay informed about

their children's academic progress, behaviour, and overall well-being. Through these

interactions, teachers and parents have collaboratively developed strategies to support each

student's unique needs, ensuring that they receive the encouragement and resources necessary

for success.

In conclusion, the counselling services and regular PTMs at Unity College of Pharmacy have

significantly contributed to creating a supportive environment. These efforts have not only

enhanced students' academic performance but also their overall well-being, reinforcing the

institute's commitment to their holistic development.



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Keywords:

1. Counselling Committee Composition: The Counselling Committee is composed of

female counsellors, students, and faculty representatives from all departments. This

diverse team collaborates to provide comprehensive support and guidance to students.

2. Unique Mentoring System: The institution has implemented a distinctive mentoring

system where one faculty mentor is assigned to every 20 students. Each student is

closely monitored by their designated faculty mentor, who plays a crucial role in their

academic and personal development.

3. 3. Regular Monitoring by Mentors: Mentors regularly track and evaluate various

aspects of student life, including attendance, behaviour, academic performance,

participation in curricular and extracurricular activities, and stress-related issues. They

maintain detailed records of these observations in a mentoring book, ensuring a

structured approach to student support.

4. 4. Conflict Resolution: Mentors are available to provide counselling to students who

encounter conflicts with peers, faculty, or parents. They work to mediate and resolve

issues, helping students navigate and overcome challenges in their academic and

personal lives.

5. 5. Parent-Mentor Meetings: The institution organizes parent-mentor meetings once per

semester. These meetings serve as a platform for parents and mentors to discuss student

progress, address concerns, and collaborate on strategies to support the student's

development.

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Common Rooms and Restroom Facilities at Unity College of Pharmacy:

At Unity College of Pharmacy, providing comfortable and well-maintained common rooms and

restroom facilities is a priority to ensure a conducive environment for students, faculty, and

staff. These facilities play a crucial role in enhancing the daily experience on campus,

contributing to both the comfort and well-being of everyone in the institute.

Common Rooms:

The institute has designated common rooms that serve as spaces for relaxation, social

interaction, and collaborative work. These rooms are equipped with comfortable seating,

charging stations, and Wi-Fi connectivity, making them ideal for group discussions, study

sessions, or simply unwinding between classes. The common rooms are designed to foster a

sense of commUnity among students, encouraging interaction and the exchange of ideas in a

relaxed setting.

Restroom Facilities:

The restroom facilities at Unity College of Pharmacy are regularly cleaned and well-maintained

to ensure hygiene and comfort. The institute has made efforts to provide accessible restrooms

for all, including provisions for differently-abled individuals. Adequate lighting, ventilation, and

regular upkeep are priorities to ensure these facilities meet the highest standards of cleanliness

and usability.





In conclusion, the common rooms and restroom facilities at Unity College of Pharmacy are integral to the campus infrastructure, designed to enhance the daily experience and well-being of all students, faculty, and staff.

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1. Separate Restroom Facilities: The campus is equipped with separate restroom facilities for

boys and girls to ensure privacy and comfort. Additionally, a nurse is available on campus to

handle any medical emergencies that may arise.

2. Waiting Rooms: Designated waiting rooms are available throughout the campus for

students and faculty to rest in case of illness or other needs. These rooms provide a comfortable

space for individuals to recuperate or wait for assistance.

3. Parent and Guest Restrooms: Restrooms are also provided for parents and guests at the

reception area, ensuring convenience for visitors on campus.

4. Sanitary Facilities for Female Students: The restrooms designated for female students are

equipped with sanitary pad dispensers and incinerators. This ensures that adequate sanitary

products are available and that proper disposal facilities are provided.

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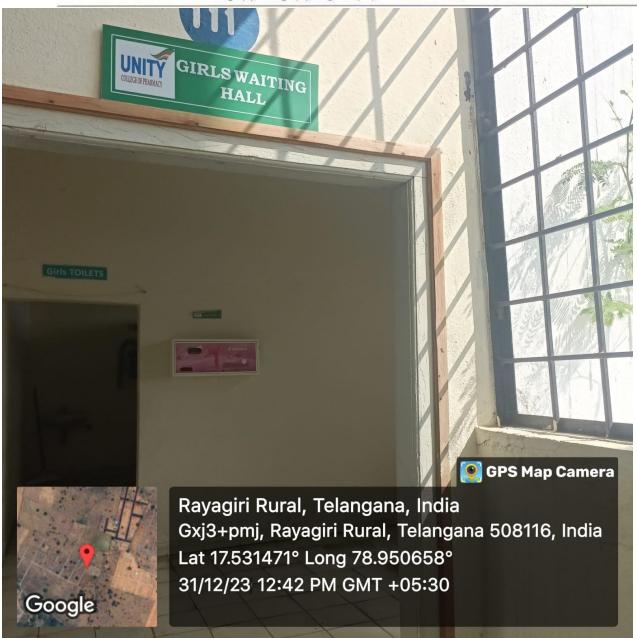














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Day Care Centre for Children:

Unity College of Pharmacy is committed to supporting its faculty and staff by providing a Day Care Center for the children of working faculty members. This initiative is designed to create a family-friendly work environment, allowing faculty to focus on their professional responsibilities while ensuring their children are in a safe and nurturing environment.

Key Features of the Day Care Centre: -

Safe and Caring Environment: The Day Care Centre is equipped with age-appropriate toys, learning materials, and comfortable spaces designed to create a warm and engaging atmosphere for children.

- Qualified Staff:

Trained caregivers and educators are available to provide attentive care, focusing on the developmental needs of each child, including early childhood education, social interaction, and creative play. –

Flexible Hours: The Day Care Centre operates during standard working hours, ensuring that faculty members have access to childcare support throughout the day.

- Nutritious Meals: Healthy snacks and meals are provided to the children, catering to their dietary needs and promoting good eating habits.
- Interactive Activities: The centre offers a range of activities designed to stimulate cognitive, social, and physical development, ensuring that children are engaged and learning while in care.

The Day Care Centre at Unity College of Pharmacy is more than just a childcare facility; it is a reflection of the institute's commitment to supporting its faculty by balancing their professional





and personal lives. This service enables faculty members to contribute effectively to the institute, knowing that their children are well cared for in a secure and supportive environment.



















7.1.1: GENDER SENSITIZATION ACADEMIC CURRICULUM SYLLABUS

R22 B.Pharmacy JNTUH

MC400: GENDER SENSITIZATION LAB

B. Pharm. II Year II Sem

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COURSE DESCRIPTION

This course offers an introduction to Gender Studies, an interdisciplinary field that asks critical questions about the meanings of sex and gender in society. The primary goal of this course is to familiarize students with key issues, questions and debates in Gender Studies, both historical and contemporary. It draws on multiple disciplines — such as literature, history, economics, psychology, sociology, philosophy, political science, anthropology and media studies — to examine cultural assumptions about sex, gender, and sexuality.

This course integrates analysis of current events through student presentations, aiming to increase awareness of contemporary and historical experiences of women, and of the multiple ways that sex and gender interact with race, class, caste, nationality and other social identities. This course also seeks to build an understanding and initiate and strengthen programmes combating gender-based violence and discrimination. The course also features several exercises and reflective activities designed to examine the concepts of gender, gender-based violence, sexuality, and rights. It will further explore the impact of gender-based violence on education, health and development.

Objectives of the Course

- To develop students' sensibility with regard to issues of gender in contemporary India.
- To provide a critical perspective on the socialization of men and women.
- To introduce students to information about some key biological aspects of genders.
- To expose the students to debates on the politics and economics of work.
- To help students reflect critically on gender violence.
- To expose students to more egalitarian interactions between men and women.

Learning Outcomes

- > Students will have developed a better understanding of important issues related to gender in contemporary India.
- > Students will be sensitized to basic dimensions of the biological, sociological, psychological and legal aspects of gender. This will be achieved through discussion of materials derived from research, facts, everyday life, literature and film.
- > Students will attain a finer grasp of how gender discrimination works in our society and how to counter it.
- > Students will acquire insight into the gendered division of labor and its relation to politics and economics.
- Men and women students and professionals will be better equipped to work and live together as equals.
- Students will develop a sense of appreciation of women in all walks of life.
- Through providing accounts of studies and movements as well as the new laws that provide protection and relief to women, the textbook will empower students to understand and respond to gender violence.

Unit-I: UNDERSTANDING GENDER

Introduction: Definition of Gender-Basic Gender Concepts and Terminology-Exploring Attitudes towards Gender-Construction of Gender-Socialization: Making Women, Making Men - Preparing for Womanhood. Growing up Male. First lessons in Caste.

Unit - II: GENDER ROLES AND RELATIONS

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Two or Many? -Struggles with Discrimination-Gender Roles and Relations-Types of Gender Roles-Gender Roles and Relationships Matrix-Missing Women-Sex Selection and Its Consequences-Declining Sex Ratio. Demographic Consequences-Gender Spectrum: Beyond the Binary

Unit – III: GENDER AND LABOUR

Division and Valuation of Labour-Housework: The Invisible Labor- "My Mother doesn't Work." "Share the Load."-Work: Its Politics and Economics -Fact and Fiction. Unrecognized and Unaccounted work. - Gender Development Issues-Gender, Governance and Sustainable Development-Gender and Human Rights-Gender and Mainstreaming

Unit - IV: GENDER - BASED VIOLENCE

The Concept of Violence- Types of Gender-based Violence-Gender-based Violence from a Human Rights Perspective-Sexual Harassment: Say No!-Sexual Harassment, not Eve-teasing- Coping with Everyday Harassment- Further Reading: "Chupulu".

Domestic Violence: Speaking Outls Home a Safe Place? -When Women Unite [Film]. Rebuilding Lives. Thinking about Sexual Violence Blaming the Victim-"I Fought for my Life...."

Unit – V: GENDER AND CULTURE

Gender and Film-Gender and Electronic Media-Gender and Advertisement-Gender and Popular Literature- Gender Development Issues-Gender Issues-Gender Sensitive Language-Gender and Popular Literature - Just Relationships: Being Together as Equals

Mary Kom and Onler. Love and Acid just do not Mix. Love Letters. Mothers and Fathers. Rosa Parks-The Brave Heart.

Note: Since it is Interdisciplinary Course, Resource Persons can be drawn from the fields of English Literature or Sociology or Political Science or any other qualified faculty who has expertise in this field from engineering departments.

- Classes will consist of a combination of activities: dialogue-based lectures, discussions, collaborative learning activities, group work and in-class assignments. Apart from the above prescribed book, Teachers can make use of any authentic materials related to the topics given in the syllabus on "Gender".
- © ESSENTIAL READING: The Textbook, "Towards a World of Equals: A Bilingual Textbook on Gender" written by A. Suneetha, Uma Bhrugubanda, DuggiralaVasanta, Rama Melkote, Vasudha Nagaraj, Asma Rasheed, Gogu Shyamala, Deepa Sreenivas and Susie Tharu published by Telugu Akademi, Telangana Government in 2015.

ASSESSMENT AND GRADING:

- Discussion & Classroom Participation: 20%
- Project/Assignment: 30%
- End Term Exam: 50%